

Blue Skyways Collaborative & MidAmerican Energy

Energy Savings Conference

September 25, 2008
Mid-America Center
Council Bluffs, Iowa

Agenda

8:00 a.m. **Registration**

8:30 a.m. **Welcome and Conference Objectives**
John Askew, Regional Administrator, EPA Region 7

8:40 a.m. **Overview of Energy and Environmental Challenge for Utilities**
Cathy Woollums, MidAmerican Energy

9:00 a.m. **Session 1**
What are some current programs that effectively save energy or use renewable energy?

Informal presentation/panel discussion format

- A business and ethical case for energy efficiency
Glenn Cannon, Waverly, Iowa Municipal Utility
- Energy Efficiency Programs by Investor-Owned and State Public Power District
MidAmerican Energy, Xcel Energy, Nebraska Public Power District
- Energy Efficiency Programs in One Rural Electric Cooperative
Maquoketa Valley Cooperative, Iowa

10:30 am **Break – Networking**

10:45 am **Session 2**
A Focus on Financial Costs/Benefits of Energy Conservation/Renewables Programs

Informal presentation/panel discussion format

- Benefits and Costs of a Wind Energy Program
Xcel Energy
- Austin Energy's energy efficiency incentive programs
Jerrel Gustafson, Austin Energy, Austin, Texas

- Benefits and Costs of a Municipal Green Choice Program
Bob Corff, Energy Services Manager, Edmond Electric, Oklahoma
- Potential financial assistance for rural energy conservation and Renewables Program
Teresa Bomhoff, USDA-Rural Development

12:15 pm **Lunch** – Speaker

1:15 pm **Session 3**

How can you measure effectiveness of energy efficiency/renewable energy (ee/re) programs (e.g., displacement of energy demand)

Informal presentation/panel discussion format

- Quantification of Energy and Emissions Saved in EE/RE Programs
Jeff Haberl, Texas A&M Energy Systems Laboratory
- Evaluating Renewable Electricity Scenarios
National Renewable Energy Laboratory

2:30 pm **Break** – Networking

2:45 pm **Session 4**

What can governments do to promote ee/re and aid utilities in doing so?

Informal presentation/panel discussion format

- *Paul Hudson, former Chairman, Texas Public Utilities Commission*
- *Roya Stanley, Director, Office of Energy Independence, Iowa*
- Integration of Climate Protection into Energy Efficiency and Demand Response; an initiative of the Kansas City Climate Protection Partnership
Allen Dennis, Kansas City Power and Light

4:00 pm **Wrap-up and Adjourn**